



MIDI DESIGNER

New York City - March 26, 2014: Confusionists LLC today announced MIDI Designer 1.6 (update to version 1.6.1 was released this morning, March 26).

What is MIDI Designer

MIDI Designer is the reference professional MIDI controller platform for iOS. It runs on all modern iOS devices (iPad 1 or greater, iPhone/iPod touch 4 or better) and comes in three flavors: Pro (\$24.99), Lite (free, ad-supported with IAP) and 12 (\$1.99, control-limited).

MIDI Designer is primarily used by music-makers. It's used live (by artists like Todd Rundgren, POSTYR and Groove Boston) and in the studio (by producers like Shadow Child, Oliver and Sonic State). MIDI Designer can be seen around the world in DJ booths, and in unexpected contexts like video, lighting, and robotics.

MIDI Designer has been called "the LittleBigPlanet™ of MIDI controllers," and likened to Minecraft™ and Legos™ for MIDI. The MIDI Designer Community has created and shared layouts for dozens of legacy synths, new apps, and everything in between.

OEM partners like Antares and Casio have chosen MIDI Designer as their official controller platform for iOS.

MIDI Designer eschews scripting for on-device editing. Using a simple yet powerful paradigm of super- and subcontrols, MIDI Designer allows less technical users to create powerful, dynamic, and responsive MIDI controllers right on their iPad, iPhone or iPod touch.

What's new in 1.6?

1.6 presents 25 new features for performance, design and workflow. Over 60 fixes, optimizations and smaller enhancements round out this release.

New Performance Features = New Musical Possibilities

- **Presets for groups of controls:** Users can store and recall values for any subset of controls. For instance, dial in presets for an effect. Adjust, store, and name on the fly. Result? **Interesting, new musical possibilities**
- **Octave and Step Transpose** (new in 1.6.1)
- **Ribbon Strips and High-Precision Sliders:** New modes of interaction with sliders, crossfaders and knobs make performing live more customizable and dynamic
- New control functions, output throttles and many more... see midiDesigner.com/changelog

New Design Features = More Beauty, Flexibility and Improved Workflow

- **Custom Page Colors** allow for consistent color palettes and infinite customizability
- **Lines and Multiline Labels** gives users more tools to complete their vision
- **Four Design Locks** allow for faster and easier design

Since it was released at Winter NAMM 2012, MIDI Designer has been reviewed in major industry publications including Sonic State, Recording Magazine, Sound on Sound and